

Exhibit C

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Mark: MISS UNIVERSE

MISS UNIVERSE

US Serial Number: 71632789

Application Filing Date: Jul. 19, 1952

US Registration Number: 620557

Registration Date: Jan. 31, 1956

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Mar. 07, 2016

Mark Information

Mark Literal Elements: MISS UNIVERSE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: PROMOTING THE SALE OF GOODS AND SERVICES BY OTHERS THROUGH THE MEDIUM OF A BEAUTY CONTEST CONDUCTED ON A NATIONAL AND REGIONAL BASIS

International Class(es): 035, 036, 038, 041, 042

U.S Class(es): 101 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 01, 1950

Use in Commerce: Oct. 01, 1950

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: IMG UNIVERSE, LLC

Owner Address: 11 MADISON AVENUE
NEW YORK, NEW YORK UNITED STATES 10010

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: ANDREA L. CALVARUSO

Docket Number: 020310-2000

Attorney Primary Email Address: trademarks@kelleydrye.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: ANDREA L. CALVARUSO
KELLEY DRYE & WARREN LLP
101 PARK AVENUE
NEW YORK, NEW YORK UNITED STATES 10178

Phone: 212-808-7800

Fax: 212-808-7897

Correspondent e-mail: trademarks@kelleydrye.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 03, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 07, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 07, 2016	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	76985
Mar. 07, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76985
Mar. 07, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76985
Dec. 29, 2015	TEAS SECTION 8 & 9 RECEIVED	
Nov. 04, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 10, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 10, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jan. 26, 2009	CASE FILE IN TICRS	
May 10, 2006	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	60234
May 10, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 02, 2006	ASSIGNED TO PARALEGAL	60234
Jan. 20, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jan. 20, 2006	TEAS SECTION 8 & 9 RECEIVED	
Oct. 05, 1996	AMENDMENT UNDER SECTION 7 - ISSUED	
Aug. 31, 1996	AMENDMENT UNDER SECTION 7 - ISSUED	
Mar. 01, 1996	SEC 7 REQUEST FILED	
Feb. 29, 1996	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Jan. 31, 1976	REGISTERED AND RENEWED (FIRST RENEWAL - 20 YRS)	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jan. 31, 2016

Change in Registration: Yes

Amendment to a Registration/Renewal Certificate: THE DRAWING IS AMENDED TO APPEAR AS FOLLOWS: MISS UNIVERSE

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Mar. 07, 2016

Assignment Abstract Of Title Information**Summary**

Total Assignments: 10

Registrant: MISS UNIVERSE BEAUTY PAGEANT, INC.

Assignment 1 of 10

Conveyance: CHANGE OF NAME 19620604

Reel/Frame: [0090/0415](#)

Pages: 5

Date Recorded: Jun. 20, 1962

Supporting Documents: No Supporting Documents Available

AssignorName: [MISS UNIVERSE BEAUTY PAGEANT, INC.](#)

Execution Date: Jun. 13, 1962

Legal Entity Type: UNKNOWN

State or Country No Place Where Organized Found
Where Organized:**Assignee**Name: [MISS UNIVERSE, INC.](#)

Legal Entity Type: UNKNOWN

State or Country No Place Where Organized Found
Where Organized:

Address: No Assignee Address Found

Correspondent

Correspondent Name: HAROLD L. GLASSER

Correspondent Address: 425 FIFTH AVE.
NEW YORK 16, NY**Domestic Representative - Not Found****Assignment 2 of 10**

Conveyance: CHANGE OF NAME 19620604

Reel/Frame: [0090/F415](#)

Pages: 2

Date Recorded: Jun. 20, 1962

Supporting Documents: No Supporting Documents Available

AssignorName: [MISS UNIVERSE BEAUTY PAGEANT, INC.](#)

Execution Date: Jun. 13, 1962

Legal Entity Type: UNKNOWN

State or Country No Place Where Organized Found
Where Organized:**Assignee**Name: [MISS UNIVERSE, INC.](#)

Legal Entity Type: UNKNOWN

State or Country No Place Where Organized Found
Where Organized:

Address: No Assignee Address Found

Correspondent

Correspondent Name: HAROLD L. GLASSER

Correspondent Address: 425 FIFTH AVENUE
NEW YORK 16, N.Y.**Domestic Representative - Not Found****Assignment 3 of 10**

Conveyance: ASSIGNMENT OF SECURITY INTEREST

Reel/Frame: [1320/0392](#)

Pages: 9

Date Recorded: Mar. 30, 1995

Supporting Documents: No Supporting Documents Available

Assignor	
Name: MSG HOLDINGS, L.P.	Execution Date: Mar. 10, 1995
Legal Entity Type: CORPORATION	State or Country Where Organized: No Place Where Organized Found
Assignee	
Name: CHEMICAL BANK	State or Country Where Organized: No Place Where Organized Found
Legal Entity Type: BANKING CORPORATION	
Address: 270 PARK AVENUE NEW YORK, NY 10019	
Correspondent	
Correspondent Name: TERI L. GLASER	
Correspondent Address: WHITE & CASE 1155 AVENUE OF THE AMERICAS NEW YORK, NY 10036	
Domestic Representative - Not Found	
Assignment 4 of 10	
Conveyance: MERGER	
Reel/Frame: 1362/0466	Pages: 19
Date Recorded: Apr. 13, 1995	
Supporting Documents: No Supporting Documents Available	
Assignor	
Name: MISS UNIVERSE, INC.	Execution Date: Mar. 10, 1995
Legal Entity Type: CORPORATION	State or Country Where Organized: CALIFORNIA
Assignee	
Name: MADISON SQUARE GARDEN, L.P.	State or Country Where Organized: DELAWARE
Legal Entity Type: LIMITED PARTNERSHIP	
Address: TWO PENN PLAZA, 14TH FLOOR NEW YORK, NEW YORK 10121	
Correspondent	
Correspondent Name: JENNIFER T. RADDING	
Correspondent Address: PROSKAUER ROSE GOETZ & MENDELSON 1585 BROADWAY NEW YORK, NY 10036	
Domestic Representative - Not Found	
Assignment 5 of 10	
Conveyance: TERMINATION AND RELEASE - CORRECTIVE DOCUMENT FOR 100322786	
Reel/Frame: 1574/0408	Pages: 11
Date Recorded: Mar. 19, 1997	
Supporting Documents: No Supporting Documents Available	
Assignor	
Name: CHASE MANHATTAN BANK, THE	Execution Date: Nov. 25, 1996
Legal Entity Type: A BANKING CORPORATION	State or Country Where Organized: No Place Where Organized Found
Assignee	
Name: MADISON SQUARE GARDEN, L.P.	State or Country Where Organized: DELAWARE
Legal Entity Type: CORPORATION	
Address: MADISON SQUARE GARDEN 2 PENN PLAZA NEW YORK, NEW YORK 10121-0091	
Correspondent	

Correspondent Name: WHITE & CASE
Correspondent Address: BERNARD ABDO, ESQ.
1155 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK 10036-2787

Domestic Representative - Not Found

Assignment 6 of 10

Conveyance: TERMINATION AND RELEASE OF SECURITY INTEREST
Reel/Frame: [1532/0624](#) **Pages:** 10
Date Recorded: Dec. 04, 1996
Supporting Documents: No Supporting Documents Available

Assignor

Name: [CHASE MANHATTAN BANK, THE](#) **Execution Date:** Nov. 26, 1996
Legal Entity Type: BANKING CORPORATION **State or Country Where Organized:** No Place Where Organized Found

Assignee

Name: [MADISON SQUARE GARDEN L.P. \(F/K/A MSG HOLDINGS, L.P.\)](#)
Legal Entity Type: LIMITED PARTNERSHIP **State or Country Where Organized:** DELAWARE
Address: TWO PENNSYLVANIA PLAZA
NEW YORK, NEW YORK 10023

Correspondent

Correspondent Name: WILLKIE FARR & GALLAGHER
Correspondent Address: WILLIAM M. RIED, ESQ.
153 EAST 53RD STREET
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 7 of 10

Conveyance: ASSIGNS THE ENTIRE INTEREST
Reel/Frame: [1532/0634](#) **Pages:** 5
Date Recorded: Dec. 04, 1996
Supporting Documents: No Supporting Documents Available

Assignor

Name: [MADISON SQUARE GARDEN, L.P.](#) **Execution Date:** Nov. 26, 1996
Legal Entity Type: LIMITED PARTNERSHIP **State or Country Where Organized:** DELAWARE

Assignee

Name: [TRUMP PAGEANTS, L.P.](#)
Legal Entity Type: LIMITED PARTNERSHIP **State or Country Where Organized:** DELAWARE
Address: 725 FIFTH AVENUE
NEW YORK, NEW YORK 10022

Correspondent

Correspondent Name: WILLKIE FARR & GALLAGHER
Correspondent Address: WILLIAM M. RIED, ESQ.
153 EAST 53RD STREET
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 8 of 10

Conveyance: CHANGE OF NAME
Reel/Frame: [1571/0511](#) **Pages:** 6
Date Recorded: Mar. 21, 1997
Supporting Documents: No Supporting Documents Available

Documents:**Assignor**

Name: [TRUMP PAGEANTS, L.P.](#)
Legal Entity Type: LIMITED PARTNERSHIP
Execution Date: Jan. 06, 1997
State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [MISS UNIVERSE L.P., LLLP](#)
Legal Entity Type: LIMITED PARTNERSHIP
State or Country Where Organized: No Place Where Organized Found
Address: SUITE 2100
1801 CENTURY PARK EAST
LOS ANGELES, CALIFORNIA 90067

Correspondent

Correspondent Name: PROSKAUER ROSE GOETZ & MENDELSON LLP
Correspondent Address: DEIRDRE P. SILVER, ESQ.
1585 BROADWAY
NEW YORK, NY 10036

Domestic Representative - Not Found**Assignment 9 of 10**

Conveyance: ASSIGNS THE ENTIRE INTEREST
Reel/Frame: [5654/0923](#) **Pages:** 13
Date Recorded: Oct. 28, 2015
Supporting Documents: [assignment-tm-5654-0923.pdf](#)

Assignor

Name: [MISS UNIVERSE L.P.](#)
Legal Entity Type: LIMITED LIABILITY LIMITED PARTNERSHIP
Execution Date: Sep. 10, 2015
State or Country Where Organized: DELAWARE

Assignee

Name: [IMG UNIVERSE, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE
Address: 11 MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: ANDREA L. CALVARUSO
Correspondent Address: 101 PARK AVENUE
NEW YORK, NY 10178

Domestic Representative - Not Found**Assignment 10 of 10**

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE ASSIGNOR PREVIOUSLY RECORDED ON REEL 005654 FRAME 0923. ASSIGNOR(S) HEREBY CONFIRMS THE ASSIGNMENT.
Reel/Frame: [5829/0971](#) **Pages:** 21
Date Recorded: Jul. 06, 2016
Supporting Documents: [assignment-tm-5829-0971.pdf](#)

Assignor

Name: [MISS UNIVERSE L.P. LLLP](#)
Legal Entity Type: LIMITED LIABILITY LIMITED PARTNERSHIP
Execution Date: Sep. 10, 2015
State or Country Where Organized: DELAWARE

Assignee

Name: [IMG UNIVERSE, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE
Address: 11 MADISON AVENUE

NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: ANDREA L. CALVARUSO

Correspondent Address: 101 PARK AVENUE
NEW YORK, NY 10178

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: [91220573](#)

Filing Date: Feb 11, 2015

Status: Pending

Status Date: Feb 11, 2015

Interlocutory Attorney: GEOFFREY MCNUTT

Defendant

Name: Linda Grandia

Correspondent Address: LINDA GRANDIA
G & G EXCHANGE
KEPPLERSTREET 13
AMERSFOORT NETHERLANDS , 3817TA

Correspondent e-mail: info@missmultiverse.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS MULTIVERSE	Opposition Pending	86235052	

Plaintiff(s)

Name: Miss Universe L.P., LLLP and IMG Universe, LLC.

Correspondent Address: ANDREA L CALVARUSO
KELLEY DRYE & WARREN
101 PARK AVENUE
NEW YORK NY UNITED STATES , 10178

Correspondent e-mail: trademarks@kelleydrye.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	71632789	620557
MISS UNIVERSE	Renewed	73831500	1597876

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 11, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 11, 2015	Mar 23, 2015
3	PENDING, INSTITUTED	Feb 11, 2015	
4	D APPEARANCE / POWER OF ATTORNEY	Mar 18, 2015	
5	D MOT FOR EXT W/ CONSENT	Mar 18, 2015	
6	EXTENSION OF TIME GRANTED	Mar 18, 2015	
7	D MOT FOR EXT W/ CONSENT	May 19, 2015	
8	EXTENSION OF TIME GRANTED	May 19, 2015	
9	D MOT FOR EXT W/ CONSENT	Jun 19, 2015	
10	EXTENSION OF TIME GRANTED	Jun 24, 2015	
11	D APPEARANCE / POWER OF ATTORNEY	Jul 06, 2015	
12	ANSWER	Jul 06, 2015	

13	D REQ TO W/DRAW AS ATTORNEY	Sep 01, 2015	
14	CHANGE OF CORRESP ADDRESS	Sep 02, 2015	
15	RESPONSE DUE 30 DAYS (DUE DATE)	Sep 04, 2015	Oct 04, 2015
16	D CHANGE OF CORRESP ADDRESS	Sep 28, 2015	
17	D DISCOVERY DOCUMENT	Sep 28, 2015	
18	TRIAL DATES RESET	Oct 06, 2015	
19	STIP FOR EXT	Dec 21, 2015	
20	EXTENSION OF TIME GRANTED	Dec 21, 2015	
21	P MOT FOR EXT W/O CONSENT	Jan 29, 2016	
22	D OPP/RESP TO MOTION	Feb 01, 2016	
23	P MOT IN SUPPORT OF ITS MOT FOR EXT OF TIME	Feb 11, 2016	
24	D OPP/RESP TO MOTION	Feb 21, 2016	
25	EXTENSION OF TIME GRANTED	Mar 10, 2016	
26	P MOT TO JOIN/SUBSTITUTE PARTY	Mar 21, 2016	
27	P MOT TO COMPEL DISCOVERY	Apr 05, 2016	
28	D OPP/RESP TO MOTION	Apr 06, 2016	
29	P REPLY IN SUPPORT OF MOTION	Apr 08, 2016	
30	D OPP/RESP TO MOTION	Apr 12, 2016	
31	P REPLY IN SUPPORT OF MOTION	Apr 27, 2016	
32	SUSP PEND DISP OF OUTSTNDNG MOT	Jul 12, 2016	
33	TRIAL DATES RESET	Aug 01, 2016	
34	P MOT FOR SANCTIONS (OTHER)	Nov 02, 2016	
35	SUSP PEND DISP OF OUTSTNDNG MOT	Nov 02, 2016	
36	D OPP/RESP TO MOTION	Nov 28, 2016	
37	D'S SUPPLEMENTAL FILING IN ADDITION TO ITS RESPONSE	Nov 28, 2016	
38	D MOT TO COMPEL DISCOVERY	Dec 01, 2016	
39	P REPLY IN SUPPORT OF MOTION	Dec 07, 2016	
40	D REPLY IN SUPPORT OF MOTION	Dec 08, 2016	
41	SUSP PEND DISP OF OUTSTNDNG MOT	Dec 12, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91201983](#)

Filing Date: Oct 10, 2011

Status: Terminated

Status Date: Jan 30, 2012

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: Patrick D Lindsay

Correspondent Address: PATRICK D LINDSAY
1531 WEST LEMON STREET, APARTMENT 1302
TAMPA FL UNITED STATES , 33606 1021

Correspondent e-mail: patrickfilmreal@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MS THICK'E UNIVERSE	Abandoned - After Inter-Partes Decision	85096762	
MS THICK'E USA	Abandoned - After Inter-Partes Decision	85096752	

Plaintiff(s)

Name: Miss Universe L.P., LLP

Correspondent Address: ANNA JAKOBSSON
KELLEY DRYE WARREN LLP
101 PARK AVENUE
NEW YORK NY UNITED STATES , 10178

Correspondent e-mail: ajakobsson@kelleydrye.com

Associated marks

			Registration
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Mark	Application Status	Serial Number	Number
MISS UNIVERSE	Renewed	71632789	620557
MISS UNIVERSE	Renewed	73831500	1597876
MISS USA	Renewed	73831501	1601484
MISS TEEN USA	Renewed	73452820	1660124

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 10, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 10, 2011	Nov 19, 2011
3	PENDING, INSTITUTED	Oct 10, 2011	
4	NOTICE OF DEFAULT	Dec 13, 2011	
5	BOARD'S DECISION: SUSTAINED	Jan 30, 2012	
6	TERMINATED	Jan 30, 2012	

Type of Proceeding: Opposition

Proceeding Number: [91188672](#)

Filing Date: Feb 03, 2009

Status: Terminated

Status Date: Feb 09, 2010

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: Teandrea N. Watson

Correspondent Address: Teandrea N. Watson
6414 South Justine Ave., #1
Chicago IL UNITED STATES , 60636

Correspondent e-mail: teandrea@sdjpageantry.com; missteaus@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS BLACK UNIVERSE INTERNATIONAL PAGEANT	Abandoned - After Inter-Partes Decision	77098470	

Plaintiff(s)

Name: Miss Universe L.P., LLLP

Correspondent Address: Amy C. Opp
Donovan & Yee LLP
110 Greene Street, Suite 700
New York NY UNITED STATES , 10012

Correspondent e-mail: aopp@yeellp.com , acalvaruso@yeellp.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	73831500	1597876
MISS UNIVERSE	Renewed	71632789	620557
MISS UNIVERSE	Renewed	73254282	1182063

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 03, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 03, 2009	Mar 15, 2009
3	PENDING, INSTITUTED	Feb 03, 2009	
4	ANSWER	Mar 07, 2009	
5	BD'S COMMUNICATION	Mar 10, 2009	
6	P'S MOTION TO COMPEL DISCOVERY	Sep 17, 2009	
7	RESPONSE DUE 30 DAYS (DUE DATE)	Sep 21, 2009	Oct 21, 2009
8	UNDELIVERABLE MAIL	Nov 12, 2009	
9	TRIAL DATES RESET	Nov 16, 2009	
10	UNDELIVERABLE MAIL	Dec 08, 2009	

11	PL'S MOTION FOR SANCTIONS	Dec 21, 2009
12	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Dec 25, 2009
13	BOARD'S DECISION: SUSTAINED	Feb 09, 2010
14	TERMINATED	Feb 09, 2010

Type of Proceeding: Opposition

Proceeding [91063912](#)
Number:

Filing Date: Nov 13, 1980

Status: Terminated

Status Date: Jun 03, 1981

Interlocutory
Attorney:

Defendant

Name: DENNIS LEE ASKEW, DBA UNIVERSE

Associated marks

Mark	Application Status	Serial Number	Registration Number
		73185487	

Plaintiff(s)

Name: MISS UNIVERSE, INC.

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	71632789	620557

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED	Nov 13, 1980	
2	PENDING, INSTITUTED	Jan 08, 1981	
3	NOTICE OF DEFAULT	Mar 12, 1981	
4	DEFAULT JUDGMENT	May 05, 1981	
5	TERMINATED	Jun 03, 1981	

Type of Proceeding: Cancellation

Proceeding [92007972](#)
Number:

Filing Date: Nov 09, 1962

Status: Terminated

Status Date: Apr 09, 1965

Interlocutory
Attorney:

Defendant

Name: MISS UNIVERSE, INC., ASSIGNEE OF ALEXAND

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Expired	71675077	615449

Plaintiff(s)

Name: MISS UNIVERSE, INC.

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	71632789	620557

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED	Nov 09, 1962	
2	PENDING, INSTITUTED	Nov 27, 1962	
3	ANSWER	Jan 07, 1963	
4	CONSENT JUDGMENT	Apr 06, 1965	
5	TERMINATED	Apr 09, 1965	

Int. Cl.: 35

Prior U.S. Cl.: 101

United States Patent and Trademark Office

Amended

Reg. No. 620,557

Registered Jan. 31, 1956

OG Date Nov. 19, 1996

**SERVICE MARK
PRINCIPAL REGISTER**

MISS UNIVERSE

MADISON SQUARE GARDEN, L.P.
(DELAWARE LIMITED PARTNER-
SHIP)
TWO PENNSYLVANIA PLAZA
NEW YORK, NY 10121, BY CHANGE OF
NAME AND MERGER WITH MISS
UNIVERSE BEAUTY PAGEANT, INC.
(CALIFORNIA CORPORATION) LONG
BEACH, CA

FOR: PROMOTING THE SALE OF
GOODS AND SERVICES BY OTHERS
THROUGH THE MEDIUM OF A
BEAUTY CONTEST CONDUCTED ON A
NATIONAL AND REGIONAL BASIS, IN
CLASS 101 (INT. CL. 35).

FIRST USE 10-1-1950; IN COMMERCE
10-1-1950.

SER. NO. 71-632,789, FILED 7-19-1952.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Nov. 19, 1996.*

COMMISSIONER OF PATENTS AND TRADEMARKS